Our online course design process

Phase 1: Determining structure and platform functionality

Collaboration meetings with client to determine specific website design requirements

Review of any existing course content and available resources

Design course structure

Phase 2: Platform build

Develop wireframe of course and associated engagement opportunities

Building the course structure within LearnDash learning management system

Phase 3: Initial content planning

Collaboration meetings with client to determine specific design needs and verify key content

Develop actionable, measurable learning objectives based on content and client requirements

Plan how the learning will be delivered

Phase 4: Content development and publication

Developing and curating the content and instructional materials to match learning needs of audience

Phase 5: Usability testing

Conduct user testing with client-identified users

Make design content and structural changes as identified from testing processes

Phase 6: Handover to client for review

Develop support materials for handover of platform and final changes made to published content.